# Minutes – Meeting of Board of Directors – 29 April 2018

Present (via teleconference): Sam Chiu, Hugo Deshaye, Lloyd Field, Ed Kroft, Robert Lunn (joined at agenda item 6), Doug McAndless, George Pepall (non-voting), Jim Taylor, Robert Timberg, Mike Walsh

Guests present (via teleconference): Arlene Sullivan, Joel Weiner

Absent: Stuart Keeley, Robert Pinet

1. The president/chair, Ed Kroft, declared a quorum of directors present and called the meeting to order at 4:36 pm EDT. He welcomed Arlene Sullivan and Joel Weiner who will be joining the board at the AGM in St. Catharines in June. Jean-Jacques Tillard and Lawrence Pinknet, who are also joining the board, were unable to attend. Due to the absence of the secretary, Robert Pinet, Robert Timberg agreed to act as secretary for the meeting.

## 2. Minutes of Board of Directors Meeting of March 18, 2018

Motion (McAndless/Walsh) – That the Minutes be approved. Carried with two abstentions (Deshaye and Taylor, who were not at the March 18 meeting).

## 3. Financial Update

Motion (McAndless/Field) – That the year-end (December 31, 2017) financial statements (unaudited) from Bruce E. Houser, CPA be approved, provided the term "Repair and Maintenance" in the statements is changed to "Data Base Cost". Carried unanimously.

# 4. Processing of Membership Dues

This matter was deferred to a future meeting due to the absence of Keeley and Pinkney.

## 5. Senior Membership Dues, E-membership Dues, Life Memberships

This matter will be considered during implementation of the strategic plan.

# 6. Strategic Plan

The president, Chiu and Field presented the mission/vision and objectives of the strategic plan to the board for approval. Various drafts of the strategic plan were discussed and debated by e-mail prior to the meeting. The plan presented to the board is version 3, dated April 25, 2018.

Motion (Taylor/Timberg) – That paragraph D of the strategic plan (version 3, April 25, 2018) be amended to add the words shown in italics:

D. To represent residents of Canada in worldwide philatelic exhibitions and in worldwide philatelic organizations; and to invite the 96 world-wide members of the FÉDÉRATION INTERNATIONALE DE PHILATÉLIE to an international philatelic exhibition to be held in Canada. The exhibition will be organized by the RPSC and affiliated Canadian philatelic

societies, stamp clubs, foundations, government agencies, commercial sponsors and Canada Post and be held in the period 2020 and 2023.

Defeated with one in favour and all opposed.

Motion (Taylor/Lunn) – That new paragraph M be added to the strategic plan (version 3, April 25, 2018), the paragraph to read:

Member Sales Circuits

Offer members the chance to sell or buy one anothers' stamps through a carefully managed sales circuit under contract with a reliable and conscientious individual or party.

Carried with one opposed, and one abstention (McAndless).

Motion (Walsh/Deshaye) - That the strategic plan (version 3, April 25, 2018) with the addition of new paragraph M be approved. Carried unanimously.

## 7. TCP

The president reported on his discussion with the editor of *TCP*. He advised the editor that *TCP* must reflect the vision and mission of The RPSC. Walsh also reported on his discussion with the editor. He reiterated to him that The RPSC sets the direction of the publication.

The president also noted that the editor must bring to the attention of the executive letters that he intends to publish in *TCP* as letters to the editor, prior to publication.

## 8. Future ROYALs

2018 ROYAL (St. Catharines): Walsh provided an update in the absence of Keeley. Everything is proceeding smoothly and looking very positive.

2019 ROYAL (GTA): Walsh reported that hotel details will be finalized imminently.

2020 ROYAL: Taylor reported that the Edmonton Stamp Club might be interested in hosting the event. He will follow up.

2022 ROYAL: Taylor reported on efforts to hold a combined ROYAL, BNAPEX and CALTAPEX in Alberta. He advised that the president should have a discussion with the president of the Calgary Philatelic Society. The president agreed to do so. The board discussed whether different judging rules between BNAPS and The RPSC would impact a combined event. The consensus was that it should not be an issue.

## 9. Reports to the AGM

The president reminded everyone that written reports from directors and duty officers are due Margaret Schulzke in National Office by May 30.

# **10. Society Newsletter**

Walsh reported that work on the newsletter is proceeding very well and that the first newsletter will be issued on or shortly after June 1, well before the AGM/convention in St. Catharines.

#### 11. Social Media Platforms

Chiu provided an update on the Royal's Facebook page. He noted that 157 people currently follow the page.

With respect to Twitter, he recommended that the Royal not set up a Twitter account as there are not the resources to manage it. Sullivan agreed, and also noted that Twitter is often used for announcements. However, until the Royal has a reasonable following, there is little point in an account.

#### 12. Presence at Events

Field reported on the ongoing efforts to have a Royal presence at shows and other events, and thanked all who have assisted to date. Chiu asked whether our efforts are effective / worthwhile if we pick up at best one new member per show. McAndless acknowledged the importance of the question and advised that the membership working group will look at how to make the Royal's presence more effective.

#### 13. International Committee

Taylor provided a brief update on behalf of David McLaughlin. He noted in particular that the coming international show in the Prague received 15 Canadian applications, and only 5 were accepted.

To expedite discussion at future board meetings, the president suggested that McLaughlin be asked for a written report prior to each meeting.

The board then had an in camera discussion.

## 14. Press Releases

Press releases are required for new Fellows (no releases have been issued for a number of years) and for the Geldert Award winner.

Walsh recommended that a release be issued immediately after ROYAL 2018 in St. Catharines, commenting on the event.

#### 15. Audiovisuals

Pepall reported on a presentation he made to the PSSC requesting presentations that can be used by the Royal. He has received one offer so far. It was suggested that Ingo Nessel might also be able to help when approaching the PSSC.

Garfield Portch from the VGGPRF again has issued a request for any and all ppt presentations that anyone may have, that can be turned into audiovisual presentations. The Royal tremendously appreciates the assistance of the Greene Foundation in this matter.

#### 16. Governance Issues

The president circulated an e-mail from Ted Nixon of the VGGPRF regarding computer backup of the Royal's files. Work on this matter is continuing.

He also advised that work on a new RPSC – Philaprint agreement has not yet started.

## 17. New Exhibiting Awards

Chiu presented a proposal for two new awards at ROYALs and possibly other national shows, namely Excellence in Presentation, and Excellence in Title Page/Synopsis.

Motion (Chiu/Walsh) – That the awards be approved. Carried unanimously.

## 18. Spreadsheet of Award Winners at Shows

The president advised that the Royal frequently receives requests from shows and judges for the spreadsheet prepared by Robert McGuinness listing award winners at ROYALs, and also at other shows to the extent that the Royal has the information. The question is, do we wish to make the list available?

Motion (Lunn/Chiu) – That the Royal's list of award winners at shows, currently maintained by Robert McGuinness, be made available to shows and judges on the understanding that the Royal makes no guarantee that the list is complete or accurate as the Royal depends on third parties to provide much of the information. Carried unanimously.

The board thanked McGuinness for his excellent work over the past years maintaining the spreadsheet.

#### 19. Composition of Committees

The president again asked board members to give serious thought about committee composition. Committee assignments are typically made at the board meetings at the AGM. A committee member need not be a director.

#### 20. Frames

Further discussion of this issue was deferred to a future meeting due to time constraints,

#### 21. Anti-Spam Legislation

Timberg reported on the Royal's compliance with Canada's anti-spam legislation. He indicated he needs to discuss several issues with Margaret Schulzke, and will report back at a future board meeting.

#### 22. Circuit Books

The president advised that the Royal should consider whether to continue with circuit books, noting that the Royal makes nothing from the books but may incur liability in the event of loss. It was agreed that the president and Timberg will review the issue fully and report back at a future board meeting.

# 23. Volunteer Recognition

Chiu raised with the board the need for a process for recognizing volunteers. The board agreed completely. While recognizing that the issue merited further discussion, the president was authorized, in his complete discretion, to recognize volunteers within the organization at St. Catharines 2018, should he see fit.

# 24. Liability Insurance for Dealers

The question of requiring dealers at shows to carry liability coverage was discussed. At the moment dealers likely do not carry such insurance for shows, which means show organizers will bear liability in the event of loss. However requiring dealers to carry coverage may make it uneconomical for them to participate in shows. The board agreed the issue requires further discussion. In the meantime the president will discuss the issue with Portch.

# 25. Next Board Meeting

The board agreed to next meet, prior to ROYAL 2018, on Sunday, June 10, 2018, time to be determined, by teleconference.

**26.** The board thanked the president/chair for making the conference bridge available.

Motion (Field/McAndless) – That the meeting be adjourned (6:47 pm EDT). Carried unanimously.